

CONTRACT

WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

And:

Waterfront Strategies
3050 K St Nw #100
Washington, DC 20007-5108

<u>Contract / Revision</u> 305102 /		<u>Alt Order #</u> 09598617
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 08/20/19 - 08/26/19		<u>Estimate #</u> 7884
<u>Advertiser</u> House Majority Pac		<u>Original Date / Revision</u> 08/13/19 / 08/13/19
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCCB	<u>Account Executive</u> Ryan Gordon	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 509	<u>Product 1/2</u> 545
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WCCB	08/20/19	08/26/19	News Rising	6a-8a		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/19	08/26/19	MTWTF--				4	\$60.00				
N 2	WCCB	08/20/19	08/26/19	Ellen	5p-6p		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/19	08/26/19	MTWTF--				5	\$600.00				
N 3	WCCB	08/20/19	08/26/19	M-F 630p-7p	630p-7p		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/19	08/26/19	MTWTF--				5	\$600.00				
N 4	WCCB	08/25/19	08/25/19	WCCB News @ 6p	6p-630p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/19/19	08/25/19	-----1				1	\$150.00				
N 5	WCCB	08/20/19	08/26/19	j	730p-8p		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/19	08/26/19	MTWTF--				4	\$600.00				
N 6	WCCB	08/20/19	08/26/19	News @ 10pm	10p-1035p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/19	08/26/19	MTWTF--				4	\$400.00				
N 7	WCCB	08/20/19	08/26/19	M-F 1130p-12a	1130p-12a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/19	08/26/19	MTWTF--				4	\$100.00				
Totals								0.00				27	\$10,790.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 - 08/25/19	21	\$8,430.00	(\$1,264.50)	\$7,165.50
08/26/19 - 08/26/19	6	\$2,360.00	(\$354.00)	\$2,006.00
Totals	27	\$10,790.00	(\$1,618.50)	\$9,171.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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